

National Children's Day



**SOCIAL
MEDIA
TOOLKIT**

Sunday
14th May

About NCDUK

National Children's Day UK (NCDUK) is all about the importance of a healthy childhood, and how we need to protect the rights and freedoms of children in order to ensure that they can grow into happy, healthy adults.

It's a day of celebration, but it's also a great opportunity for councils, local services, hospitals, community groups, sports clubs, schools, charities, families, carers - anyone involved with children - to raise awareness about the projects they have been running or the things they care about.

We encourage everyone to run activities and events for the week up to and including the day.

NCDUK 2023
www.nationalchildrensdayuk.com



In 2023 we will be promoting all the amazing work that has been going on by organisations throughout the UK to support the wellbeing of children and families

and the importance of us all working together to create the kind of future we want to see



NCDUK 2023

children are the future
exploration
innovation
play

let's create
a better world



As a family,
community or
school

Have a fabulous day
and share your posts
and photos on
#NCDUK2023!

Sharing your ideas and activities



Spreading the fun with social media



We love sharing great ideas with people - so please remember to send us in copies of any promotional items that you produce for NCDUK along with your photos and videos!



As a local or
national
organisation
THANK YOU!

Let us know what great work
you have been doing to
protect the wellbeing of
children and young people

and we will share it on our
website and social media
platforms



We will be on @NCDUK2023 on Twitter and Facebook and #NCDUK2023 for posts on the day. You can use any of the material in our online media pack to help promote the day

www.nationalchildrensdayuk.com/media-pack.html

As a media
organisation

PLEASE HELP US
TO PROMOTE
THE DAY 😊

and we will share your
activities with our
networks



@NCDUK2023 #NCDUK2023

www.nationalchildrensdayuk.com/media-pack.html

As a commercial sponsor or benefactor

We are always looking for people to support our ongoing development and activities.

Please get in touch



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Stay in touch

The need to highlight children's rights and wellbeing is not all over in a day though.

Our team is active all year round, drawing people's attention to the latest issues and supporting and promoting organisations that work day-in and day-out to help children flourish.

We will post information about all this year's activities on our website - and there is a contact form on the website, in case you want to get in touch www.nationalchildrensdayuk.com/contact.html.

You can keep connected to us throughout the year via @NCDUK2022/23 on Twitter and Facebook.



NCDUK 2023

www.nationalchildrensdayuk.com

Get involved!!

Help and resources

Our website has lots of ideas to inform and inspire you - and you can also see some of the amazing social media posts from last year.

www.nationalchildrensdayuk.com

